



Today's Headline

"Through integrity, one displays their leadership, trustworthiness, and fairness in the most trying times. Integrity retains the best team and they, in turn, retain the best customers. Thankfully, my employees are like a second family to me and watching them succeed has been the most rewarding part of my journey."

- Jason McKinley, franchisee of Sport Clips

This FANmail is brought to you by: Jason McKinley

Franchise Action Network Annual Meeting Recap

Last week, the International Franchise Association held a successful Franchise Action Network Annual Meeting in Washington, D.C. to help protect, promote, and enhance franchising. IFA advocated and advanced the most important franchise legislation in history, [H.R. 3441](#), the Save Local Business Act.

With nearly 400 FANs attending Hill Day, IFA and the Franchise Action Network made considerable impact and even drew acknowledgement from Rep. Bobby Rush (D-IL), who submitted [a resolution in the U.S. House](#), calling to designate September 13 as National Franchising Day in recognition of the massive contributions of the franchise business model and to honor those franchisees, franchisors, employees, and suppliers who make it one of the most powerful engines of economic growth in American history.



franchise business owners from across the country join IFA's leadership for a general session initiating the FAN Annual meeting



IFA leadership meet with Rep. Kevin McCarthy and Rep. Patrick McHenry regarding the new joint employer legislation

FANs from across the country traveled to Capitol Hill to meet with their members of Congress to discuss issues affecting their business, visiting Congressional offices of 38 states, 176 House districts, and 76 Senate districts. More than 75 of the meetings occurred with the member of Congress during a week of constant shuffling due to natural disasters, policy announcements, and Administration events. The main topic of discussion was joint employer and as members of Congress heard from their constituents, the support for [H.R. 3441](#) gained considerable momentum.



Rep. Brad Schneider (D-Ill.) with franchise business owners from Illinois after their meeting on the impact of joint employer on their businesses

U.S House Committee on Education and the Workforce held Joint Employer Hearing

On Wednesday, September 13, the U.S House Education and the Workforce Committee held a hearing, [H.R. 3441](#), *the Save Local Business Act*. Testifying on behalf of the IFA was Taco John's franchise owner, Tamra Kennedy, who took the center stage to give her perspective on joint employer. Tam Kennedy represents the very individuals the Save Local Business Act seeks to protect - hardworking American entrepreneurs seeking a fair playing field and clarity amidst the vast and growing swamp of government regulations.

Franchise Action Broadcast

In case you missed the FAN Annual meeting, in an effort to show a different side of your elected officials, IFA launched Franchise Action Broadcast - a fun and interactive project created around the idea of making it easier for constituents to approach their members of Congress. IFA's Ryan Kennedy met with members of Congress to capture fun facts about them. Watch the highlights below.



IFA's Ryan Kennedy interviews numerous members of Congress for some fun facts

Political & Legislative Updates

IFA Chair Addresses the Power of Women in Franchising and the Need for a Permanent Fix to Joint Employer



IFA Chair, Shelly Sun

Last week, IFA Chair, Shelly Sun, penned an opinion piece in the Independent Journal Review urging the need for the passage of H.R. 3441, *the Save Local Business Act*. Sun demonstrates how franchising has been a successful engine for women to start their own business. However, with the joint employer issue hovering over the success of the franchise business model, the pressure remains. Delivering a compelling argument, Sun reiterated the need for a permanent solution. "This model (franchise) has empowered thousands of women throughout the country, including myself, and has put them on a path to achieve their dreams," said Shelly Sun.

Read the full op-ed [here](#).

Peter Robb Nominated for NLRB General Counsel

The Trump Administration officially announced the nomination of Peter Robb, a long time labor and employment attorney, for the role of General Counsel following the end of Richard Griffin's term on October 31. Robb worked as a field attorney in the NLRB's Baltimore office for three years. He then spent several years as a supervisory attorney with the Federal Labor Relations Authority. Robb also practiced at Proskauer Rose LLP for about ten years and is currently a

member of the American Bar Association's practice and procedures committee for the NLRB. If confirmed, he will be joining a Republican transition of the NLRB.

Read more [here](#).

Trade Association Leaders Advocate for H.R. 3441

IFA President and CEO, Robert Cresanti, joined Katherine Lugar, President and CEO of the American Hotel and Lodging Association (AHLA), and Chip Rogers, President and CEO of the Asian American Hotel Owners Association (AAHOA), to release an op-ed on the ongoing joint employer debate. With the introduction of the H.R. 3441, *the Save Local Business Act*, business leaders are voicing their support for the new legislation.

Read the full op-ed [here](#).



*IFA President and CEO,
Robert Cresanti*

FAN at Work

U.S. House Rep. Scott Peters (D-CA) Visits Nothing Bundt Cakes in San Diego, CA

On Thursday, September 21, Rep. Scott Peters (D-CA) visited Mara Fortin's Nothing Bundt Cakes in San Diego, CA. Fixing the joint employer scheme was at the top of the agenda. The discussion also included other regulatory issues facing franchise business owners such as ADA drive-by lawsuits. Listening to the concerns of business owner, Mara Fortin, Rep. Peters recognized the burden of the regulatory onslaught on franchise businesses. The visit concluded as Mara urged the Congressman to support the new joint employer legislative fix, [H.R. 3441](#), the Save Local Business Act, that would provide clarity to the joint employer standard, restoring the "direct-control" definition under both the National Labor Relations Act and Fair Labor Standards Act.



Rep. Scott Peters with Mara Fortin and her team of Nothing Bundt Cakes in San Diego, CA

— ONE OWNER MAKES A DIFFERENCE. —
TOGETHER, OUR VOICES PROVOKE CHANGE.

Local small business owners representing a wide range of industries and demographics across the country are joining together and voicing concerns on how the NLRB's new joint employer standard puts all small business at risk.

In the News

ICYMI:

[Franchisors, 'Zees Gather in D.C. to Talk Joint Employer Issue](#), Franchise Times
[Businesses Urge Republicans to End Obama-Era Franchise Rule](#), Inside Sources
[House Committee to Dissect Joint-Employer Liability](#), Bloomberg
[Biz Advocates Seek Certainty From Joint Employer Proposal](#), Law 360
[Bill opposing Obama's 'joint employer' expansion slowly gaining bipartisan support](#), Washington Examiner
[Chairman Chabot Sends Letter In Support of Save Local Business Act](#), Small Business Committee
[Franchise Businesses Expected to Grow Faster Than the Economy This Year](#), Small Business Trends
[A radical Republican proposal to roll back worker protections](#), The Hill
[Obama-Era Labor Regulations: Where Are They Now?](#), American Action Forum

Featured FAN - Jason McKinley

A serial entrepreneur/franchise owner with a demonstrated history of expertise in the

technology, energy, and beauty industries.

My selection of Sport Clips came down to the franchisors' core values and how they aligned with my own. In my two decades in the IT/telecommunications industry, I managed some of the most challenging and strategic business partnerships from Fortune 500 companies to hospitals. When facing the most difficult situations, success was only achieved if I was true to my most core values - integrity.

Through integrity, one displays their leadership, trustworthiness, and fairness in the most trying times. Integrity retains the best team and they, in turn, retains the best customers. Thankfully, my team is like a second family to me.



I am fortunate enough to be apart of a welcoming franchise that has given me the opportunity bring my passion for technology to the hair/beauty industry. With the help and support of my team, I am confident that I am prepared for whatever challenges lie.

Franchising Facts - Did You Know?

After setting a record for her 110-mile swim from Cuba to Florida, Diana Nyad recovered by drinking Dairy Queen milkshakes.

www.franchiseactionnetwork.com

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SURVEY!



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Building local businesses,
one opportunity at a time.