



This FANmail is brought to you by: Saj and Sunny Rizvi

"You have to pick the right franchise, you have to be in the right system."

-- Saj Rizvi, multi-unit franchisee of Kiddie Academy in Chicago area

NLRB Extends Joint Employer Comments Deadline to Next Month

On Monday, the NLRB [announced](#) that it will be extending the deadline to submit comments to **January 22, 2019**. IFA continues to collect comments on the impact of joint employer to submit to the National Labor Relations Board (NLRB). Today, Rep. Bradley Byrne (R-Ala.) and 83 members of Congress demonstrated their bipartisan support for a proposed rulemaking by sending a [letter](#) to the NLRB. Read IFA's press release [here](#).

As a reminder, IFA is still conducting specific case studies on how joint employer has impacted your franchise company or your franchisees. If you or your general counsel are interested in working with IFA please contact IFA's [Caleb Gunnels](#) to schedule a conference call.

Additionally, if you are interested in speaking to the media about how the joint employer standard has affected your brand or business, please contact IFA's [Stephen Worley](#).

To submit predrafted comments, please text RULEMAKING to 52886 or click [here](#).

Major Win in Ohio as Joint Employer Bill Passes in the Senate

In a major win for Ohio, yesterday the Ohio Senate passed [HB 494](#), a bill which would clarify the joint employer standard in a common-sense, pro-business manner. The Ohio Senate passed the bill in a 23-9 party line vote. The bill will now head back to the Ohio House for a concurrence vote before reaching the Governor's desk for final approval.

Read more [here](#).

IFA Urges Congress to Correct Tax Provision

IFA continues to advocate for a solution to a technical error in the tax reform package enacted in 2017. The error involves a provision on "qualified improvement property" or QIP. The provision triggers building improvements or interior renovations to be written off over 39 years instead of one year. IFA recently joined a coalition to tackle the issue on behalf of the franchise industry. This week, the QIP coalition sent a [letter](#) to Congress, signed by more than 260 QIP coalition members, requesting to correct the QIP provision in the remaining days of the 115th Congress.

“IFA has been one of the strongest supporters of Congress and the Administration’s tax reform efforts, but it remains critical we correct this error in order to increase investments in our local communities and continue to grow jobs,” noted Matt Haller, IFA’s Senior Vice President of Government Relations and Public Affairs.

Read IFA’s press release on the issue [here](#).

IFA's Vice President Discusses New York City Predictive Scheduling Law in an Exclusive Episode of *Working Lunch*



Last week, the IFA, along with the National Restaurant Law Center and the New York State Restaurant Association, filed [a lawsuit](#) against New York City. The lawsuit challenges whether the 'Fair Work Week Law' exceeds New York City’s legislative authority. In the State of New York, employee scheduling and compensation requirements are governed by New York state labor law. IFA's Vice President of State Government Relations and Public Policy, Jeff Hanscom joined an [exclusive episode of the podcast](#), *Working Lunch*, to discuss the lawsuit and what can be expected from the city council in the coming days.

Read IFA press release [here](#).

IFA President and CEO Named Among the Top Lobbyists of Washington

In recognition of advocating for the franchise business model, IFA President and CEO Robert Cresanti has once again been named a Top Lobbyist by the influential political newspaper *The Hill*. The 2018 list features a select group of associations, companies, and grassroots programs. According to *The Hill*, “when the stakes are at their highest, these are the players at the top of their game, known for their ability to successfully navigate the byzantine and competitive world of federal policymaking.”



Read more [here](#).

President Trump Signs Executive Order on Opportunity Zones

Thanks to the *Tax Cuts and Jobs Act of 2017*, business owners get certain incentives for doing business in more than 8,700 specific geographical areas known as Opportunity Zones. Yesterday, the President signed an [executive order](#) directing federal resources to opportunity zones to spur much-needed investment in low-income and economically distressed localities. The executive order would create the White House Opportunity and Revitalization Council. The council will be responsible for coordinating, and streamlining the process of private investment in these areas.

Last week, IFA and the Economic Innovation Group held a webinar on how franchise business owners can take advantage of the tax incentives to expand their business. In case you missed it, the webinar can be accessed [here](#).

Read more [here](#).

Social Franchising: A Way to Address Global Social and Environmental Issues

Forbes published an [article](#) on a promising new approach to tackle social problems while also pursuing financial sustainability known as social franchising – the application of franchise concepts and principles to addressing societal issues. The article highlights the potential of social franchising to alleviate poverty, malnutrition, and many other

problems faced by developing and underdeveloped economies.

Read more [here](#).

Network with Your Peers at the 2019 IFA Annual Convention



You're invited to attend the premier event in franchising — the IFA's 2019 Convention – February 24-27, 2019 in Las Vegas! As a franchise operator, IFA 2019 is a can't-miss event. We have educational sessions and specialty events catered specifically to your needs, and we encourage you to attend the Franchisee Forum meeting on Feb. 26. The connections you'll make within the Franchisee Forum are invaluable to your personal and professional growth. For more information about the Forum, please email franchisee@franchise.org.

In the News

[NLRB Further Extends Time for Submitting Comments on Proposed Joint-Employer Rulemaking](#), *National Labor Relations Board*

[New Joint Employer Rule Means More Jobs, Not Lower Wages](#), *Competitive Enterprise Institute*

[NEW FRANCHISING SEMINAR HELPS MINORITIES LEARN HOW TO BUILD WEALTH](#), *Black Enterprise*

[Amazon Beats Class Action, but Joint Employer Issue Remains](#), *Bloomberg*

[Fast-food business groups challenge NYC 'fair scheduling' law](#), *Reuters*

[Industry groups challenge NYC predictive scheduling law](#), *Restaurant News*

[The Technology 202: More than 200 companies are calling for a national privacy law.](#)

[Here's an inside look at their proposal](#), *Washington Post*
[AFL-CIO Alleges Secret Industry Sway Over Joint Employer Rule](#), *Bloomberg*
[Fix NLRB's cloudy joint-employer rule and improve Kentucky's business climate](#), *The Lane Report*
[NLRB's Handling of Joint Employer Petitions: Fodder for Lawsuits](#), *Bloomberg*

Tweets of the Week:

[A worthy cause and a worthy read!](#)

["Social franchising... provides the necessary scale to make a substantial and lasting impact in the struggle to resolve massive global social challenges." - @ehaliouche of @RIFC UNH](#)

[Yesterday, @Franchising411, @NYSRA, and the Restaurant Law Center of @WeRRestaurants filed a complaint in NY state court in Manhattan. Nearly 1,800 New York restaurants and locally-owned businesses have been hit by large payments and additional costs.](#)

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Featured FAN: Saj and Sunny Rizvi



Saj and Sunny decided to run their own childcare facility, shopping different franchises until settling on Kiddie Academy a decade ago.

Today, Sunny and Saj Rizvi currently run eight academies – each generating between \$1.8 million and \$2.4 million in annual revenue – with two more in development, all in the Chicago area. The couple has been franchisees with the brand since 2008 and oversees a staff of more than 200.

Learn more [here](#) how the couple spend their days managing multiple units.

Franchising Facts - Did You Know?

Dunkin' now sells 30 cups of coffee every second, on average.

