



This FANmail is brought to you by: Daren Clark

*"Franchising allows veterans to utilize the leadership skills they learned in the service, while also maintaining their independence as a small business owner"*

-- Daren Clark, Director of Franchise Development at STOP Restoration

---

## IFA Member Executives Attend White House Economic Summit



Today, five member-brand CEOs attended the White House Economic Summit where senior administration officials, Cabinet secretaries, and business leaders discussed the state of the American economy. The event focused on the economic effects of the Administration's regulatory actions and tax cuts.

The following IFA members were in attendance:

- Jerry Crawford, President & CEO, JANI-KING
- Barb Moran Goodrich, Chairwoman, Co-Founder, and CEO, Moran Family of Brands
- Steve Hockett, CEO, Great Clips

- Jeff Huber, President & CEO, Home Instead Senior Care
- Mark Liston, President, Glass Doctor

## Submit Comments on NLRB Joint Employer Rulemaking

Earlier this week, National Labor Relations Board (NLRB) Chairman, John Ring, penned a letter to the editor in *The Wall Street Journal*. Ring said the board's decision to engage in a joint employer rulemaking process is the best way to address the issue, allowing interested parties to have their views heard. Read the letter [here](#).

As a reminder, the NLRB has announced a 60-day public comment period, when the public can weigh in to support the rule and push for its enactment. We will need your help submitting comments to the NLRB! Text **RULEMAKING to 52886** or click [here](#) to submit comments via regulations.gov.

If you or your general counsel are interested in working with IFA to develop a specific case study regarding how joint employer has impacted your franchise company or your franchisees, please contact IFA's [Caleb Gunnels](#) to schedule a conference call.

## IFA-Backed Congressional Letter Calls for DOL Joint Employer Rulemaking

Members of the House and Senate today sent a letter to Labor Secretary Alexander Acosta urging the Department of Labor to consider a rulemaking on joint employer under the Fair Labor Standards Act. This letter follows the FAN Annual Meeting, where more than 400 franchise leaders advocated for this rulemaking on Capitol Hill.

IFA's Senior Vice President of Government Relations and Public Affairs commented on the development, "we applaud these bipartisan members of Congress for asking Secretary Acosta to address the unpredictability surrounding joint employer liability, which remains an impediment to the long-term viability of the franchise business model. America's 730,000 franchises, which employ more than 8 million workers, need clear rules in order to operate successfully and help diversify wealth creation in every community across America." Read more [here](#).

Separately, Secretary of Labor Alexander Acosta announced the Department of Labor's (DOL) intentions to consider joint employer rulemaking as he addressed members of the hospitality industry a week after the FAN Annual meeting. "I want to let you know that we're in the process of considering how to provide a more clear and more permanent approach to joint employer," Secretary Acosta noted.

## IFA Needs Your Help for Hurricane Florence Recovery Efforts

As the East Coast continues the long recovery process following Hurricane Florence, IFA has been asked by federal and local officials representing affected areas to help coordinate recovery efforts for the millions of people, homes and businesses that have been impacted by this storm.

In particular, franchise businesses that can provide food, water, cleaning, and health care are especially helpful to recovery efforts.

If you, or your brand are supporting recovery and relief efforts in areas that have been affected by Hurricane Florence, please contact [Caleb Gunnels](#) so we can connect your efforts with local officials to further assist the communities most in need.

In addition, if you have been impacted by the storm and are in need of assistance, please let us know. IFA can connect you with local officials to assist in recovery efforts.

## Roundtable Event with Rep. Peter Roskam (R-III.) in Elgin, Illinois

On Monday, October 15th, Papa Saverio's Pizza in Elgin, IL will be hosting Rep. Peter

Roskam (R-Ill.) for a roundtable discussion on issues facing franchise businesses. This is a great opportunity for you to meet with the Congressman to discuss joint employer and tax reform. We expect media coverage of the event and an RSVP is required. If you are interested in attending, please email IFA's [Caleb Gunnels](#).

**WHO:** Rep. Peter Roskam (R-Ill.)

**WHAT:** Roundtable to discuss franchising issues

**WHEN:** 10:45 am Monday, October 15, 2018

**WHERE:** Papa Saverio's Pizza - 1350 E Chicago St Ste 12 – 15 Elgin, IL 60014

**RSVP:** [Caleb Gunnels](#)

---

## IFA President and CEO Pens Op-ed on Trademark Law in The Hill



*The Hill* featured an [op-ed](#) penned by IFA President and CEO, Robert Cresanti, urging Congress to support the Trademark Licensing Protection Act. Cresanti argued the legislation would resolve legal contradictions for franchisors and franchisees by clarifying the competing laws that require a brand to preserve its federally-registered trademark through brand controls, but at the same time, penalize them from exercising such controls under new “joint employer” rules.

Join IFA’s advocacy efforts by texting **TRADEMARK** to **52886** to let your members of Congress know to support this important legislation to protect franchising.

Read the op-ed [here](#).

## Former IFA Chair Pens Op-ed on IFA Foundation's *Franchising Gives Back* Initiative

Steve Romaniello, former IFA Chair and founder of IFA’s *Franchising Gives Back* initiative, penned in [op-ed](#) in discussing the positive impact franchise businesses have in their respective communities. Romaniello notes that franchising is more than just means to profitability as it provides countless dollars and volunteer hours towards community service. “The story of franchising has always been one of bottom-up empowerment, transforming communities through prosperity and inclusion,” he added.



Read the op-ed [here](#).

## Express Employment Franchisee Pens Op-ed in Support of Rep. Kevin Cramer in North Dakota Senate Race

Today, Sonya Greenberg, an Express Employment franchisee in North Dakota, penned an op-ed in the Green Forks Herald urging the public to support for Rep. Kevin Cramer (R-ND) as he runs for U.S. Senate. Greenberg notes Rep. Cramer’s consistent support of the franchise business model, particularly, his support of the joint employer legislation, Save Local Business Act, and tax reform.

Read the op-ed [here](#).

---

## In the News

[Labor Secretary Eyes Gig Worker Policy](#), *Bloomberg*  
[Trump Administration Weighs New Overtime Pay Requirements](#), *Bloomberg*  
[The NLRB’s Rule Making Follows the Rules](#), *Wall Street Journal*  
[Trump’s Economy Is Booming – Let’s Keep It That Way](#), *Red State*

[Navigating NLRB: The Intersection Of Politics And Policy](#), *Law 360*  
[NLRB proposes new joint employer standard](#), *AP News*  
[How President Trump Gives The Franchise Industry Needed Relief](#), *Forbes*  
[No-Poaching and Non-Compete Provisions: Long-Time Practices Go Under the Microscope](#), *New York Law Journal*  
[Big Labor's Deep State](#), *Wall Street Journal*  
[Top Senate Dem Blasts NLRB Joint-Employer Proposal](#), *Law 360*  
[Labor Board Moves Anew to Limit Employers' Workplace Liability](#), *NY Times*

## Tweets of the Week:

[IFA President and CEO @RobertCresanti urges Congress to protect franchise brands:](#)

[Missed #FAN2018? Check out IFA President and CEO, @RobertCresanti's thoughts from his day on the Hill!](#)

[Rulemaking will "provide more clarity, predictability and stability in our labor law." - @NLRBChairman. John Ring discusses the board's decision to engage in a joint employer rulemaking:](#)

Follow us on Twitter

Follow us on Medium

---

## Featured FAN: Daren Clark



Through college, Daren worked construction, janitorial and as a technician for a 24-hour flood restoration company. He then served for 20 years with the county of San Diego, with 10 of those in management. While in San Diego, he earned his Master's Degree in Administration and joined the STOP Team in 2012. Daren enjoys spending time with his family and nurturing his classic car hobby in California.

---

## Franchising Facts - Did You Know?

Franchised businesses are the cause of \$660.9 billion of annual payrolls, or 12.5 percent of all private-sector payrolls in the United States.

